

Workforce Development and Continuing Education

Community Health Worker Program Information Session

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- Community Health Workers (CHWs) are integral members of the healthcare team.
 - They serve as a liaison between healthcare providers, social services, and the community to facilitate access to services and address issues that create barriers in healthcare delivery.
 - CHWs provide care, education, support, follow-up, resources and referrals in community settings such as homes and neighborhoods.
 - As a patient advocate, CHWs work in hospitals, clinics, and social settings to support progress in care-planning, access, and patient wellness. CHWs enjoy high job satisfaction and are in great demand.





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Maryland's CHW Core Competencies for Community Health Worker:

- 1. Advocacy and community capacity building skills
- 2. Effective oral and written communication skills
- 3. Cultural competency
- 4. Understanding of ethics and confidentiality issues
- 5. Knowledge of local resources and system navigation
- 6. Care coordination support skills
- 7. Teaching skills to promote health behavior change
- 8. Outreach methods and strategies
- 9. Understanding of public health concepts and health literacy

Source: https://health.maryland.gov/pophealth/Community-Health-Workers/Pages/Hoe.aspx





Where do Community Health Worker work?

Community health workers held about 67,000 jobs in 2021. The largest employers of community health workers were as follows:

Government	20%
Individual and family services	15
Religious, grantmaking, civic, professional, and similar organizations	12
Outpatient care centers	8
Hospitals; state, local, and private	8

Health education specialists held about 59,600 jobs in 2021. The largest employers of health education specialists were as follows:

Government	26%
Hospitals; state, local, and private	17
Outpatient care centers	7
Individual and family services	6
Religious, grantmaking, civic, professional, and similar organizations	6

https://data.bls.gov/search/query/results?cx = 013738036195919377644% 3A6 ih0 hfrgl 50&q = community + health + worker + inurl% 3Abls.gov% 2Fooh% 2

2/2023

Urban and rural environments

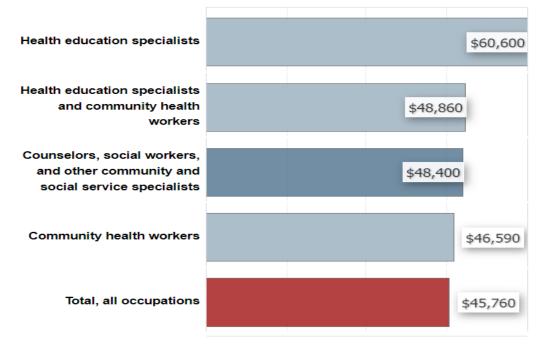
- CHW-specific work activities involved:
- Culturally appropriate health promotion and health education 82%
- Assistance in accessing medical services & programs 84%
- Assistance in accessing non-medical services & programs 72%
- "Translation" 36%
- Interpreting 34%
- Counseling 31%
- Mentoring 21%
- Social support 46%
- Transportation 36%
- Related to work activities, <u>employer-reported</u> duties:
- Case management 45%
- Risk identification 41%
- Patient navigation 18%
- Direct services 37%



How much do Community Health Workers make?

Health Education Specialists and Community Health Workers

Median annual wages, May 2021





Note: All Occupations includes all occupations in the U.S. Economy.

Source: U.S. Bureau of Labor Statistics, Occupational Employment and Wage Statistics

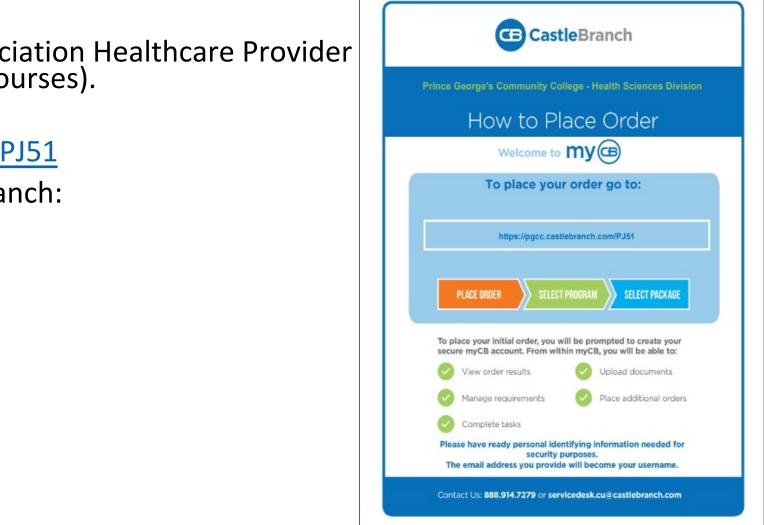


How long is the program?

• The program is a total of *fifteen weeks*.

What courses do I need to take?

- CPR-307 for Health Professionals (Must be completed before the program starts.)
- HES-696 Community Health Worker 1
- HES-697 Community Health Worker 2
- HES-731 Practicum



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Requirements

- Complete the American Heart Association Healthcare Provider course (PGCC offers multiple CPR courses).
- Set up a CastleBranch account:
 - <u>https://pgcc.castlebrnach.com/PJ51</u>
- Complete the following in CastleBranch:
 - Health form.
 - Background check.
 - Proof of insurance.
 - Upload your AHA CPR certificate.

Opportunities!

- Students completing the Community Health Worker program can receive 3-credits for HNV 2530 toward the Health Navigator Associate in Applied Science degree.
- Get a <u>Principles of Health Coaching</u>[™] Certificate from NHA!
 - Health coaching helps patients gain knowledge and understanding to take a more active role in achieving their health goals. The Principles of Health Coaching[™] certificate program emphasizes effective patient communication techniques, introducing and then assessing learners on key foundational concepts of health coaching methodology.







How do I start?

- Attend an information session to learn about the program and its requirements.
- Contact the CE Community Health Worker program coordinator to:
 - Discuss financial aid and possible scholarships that may apply.

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