Business Leadership Council Membership





Mission

The Business Leadership (BLC) at Prince George's Community College works in partnership with the college to support the growth of the county by advancing philanthropy for higher education and workforce development.

Criteria for Membership

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Members must have an existing business presence in Prince George's County and hold an active "C-Suite" business position.

Partnership

Student Employment Readiness Program

The Student Employment Readiness Program (SERP) is a partnership between the Prince George's Community College (PGCC) Office of Career Services and the Business Leadership Council (BLC). Through this initiative, commencing fall 2015, qualified students will directly interact with the local business community in strengthening their soft skills and competencies needed in the workforce.

Objectives:

- Prepare motivated students for success in the workforce through activities that enhance their professional personal
- Facilitate local business partnerships with Prince George' Community College.
- **3.** Through career workshop and events, provide learning opportunities for student participants.

LEADER





Benefits

Membership in the Business Leadership Council (BLC) builds positive corporate and social responsibility which enhances community engagement, primarily in the areas of education and workforce development. Your business will:

- Be featured campus-wide in Prince George's Community College's publications and Webbased literature.
- Participate in top-end networking and partnership opportunities including premium invitations to networking events and special briefings from the college, as well as exclusive guest invitations from the college president at select events.

Expect corporate and individual recognition and publicity in BLC and Prince George's Community College Foundation marketing materials, to include *Progressions* magazine, e-newsletters and other Web-related publicity, and acknowledgment at the distinguished Partners for Success Awards Dinner

- Receive two complimentary tickets to the prestigious biennial Partners for Success Dinner, attended by more than 800 county and state business and political leaders.
- Enjoy a day of networking at the foundation's exclusive Scholarship Golf Tournament and VIP pre-reception

Membership is considered a tax deductible charitable contribution

MEMBERSHIP

Expectations

- Make an annual charitable financial contribution to the Prince George's Community College Foundation, Inc.
- Official confirmation of membership is required including name of C-Suite leadership representative from the business who will actively serve on the BLC.
- Membership and attendance are nontransferable
- Assist in fulfilling the mission of the Business Leadership Council (BLC) at Prince George's Community College.
- Support advancement activities of Prince George's Community College and the Foundation.
- 6. Assist the college with its philanthropic activities
- 7. Attend seven of nine meetings throughout the year
- Lend your name to Business Leadership Council's marketing collateral



| (Please print clearly.) | | |
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| Title | | |
| Firm/Company | | |
| Street Address | | |
| City | State | Zip Code |
| Phone | Fax | |
| Email | | |
| Contact Name (if different from above) |) | |
| Assistant's Name | | |
| Assistant's Email | | |
| Assistant's Phone | | |
| Membership Contribution: BLC Membe | rship (nontransferable)- | -SERP Initiative FY16 |
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| Complete and fax to 301 546-3066 or r | mail to: | |
| Brenda S. Mitchell, Executive Di Office of Institutional Advancer Prince George's Community Co 301 Largo Road, Largo, MD 207 | ment and Foundation Illege Accokeek Hall Roo | om A312 |
| Please provide an electronic version of 1) professional biographical summ 2) and a professional photograph. | nary | |



If you have questions, please contact Prince George's Community College Office of Institutional Advancement.

301-546-0858 mitchebs@pgcc.edu.



Partnership | Philanthropy | Growth | Development